



# SHARE A STORY, CHANGE A LIFE.

## Corporate Support

Seven Stories,  
The National Centre for  
Children's Books

# WHO WE ARE

**We're Seven Stories - a national centre for children's books, Arts Council accredited museum and registered charity. We champion the importance of reading and its lifelong benefits for children and young people.**

Our visitor centre attracts around 80,000 people every year with 90% of visitors coming from Newcastle and the surrounding area. We work across the North East of England with schools and communities to promote and sustain reading for pleasure initiatives, improving literacy and oracy skills for children, young people and their families.

Once upon a time in 2005, an idea was born on the banks of the Tyne for a magical place which would protect and celebrate children's books and all that goes into making them. Today, we're a unique asset to the North East of England, and make up a hugely important part of the nation's literary heritage, which can be accessed for free, here in the heart of Newcastle upon Tyne.



Visitor  
Centre

# We TELL Stories



Our bustling seven-storey building  
at the heart of one of Newcastle's  
most vibrant creative corners.

And what's more?  
It's totally FREE to visit.

1

We operate through a free entry model with associated paid-for programme beginning from as little as £3.50 per child.

2

Our wide range of in-building programme supports literacy and oracy levels through engaging, interactive events suitable for all the family to enjoy.

3

Our independent bookshop led by a team of passionate readers works to inspire a love of reading in every child while promoting inclusion through a diverse range of titles.

4

We have floors of Gallery space dedicated to celebrating beloved children's authors and illustrators, while spotlighting new and local talent linking back to our growing Collection.

**The  
Collection**

# We SHARE Stories

**We protect and promote our nationally accredited Collection of children's literature; collecting, conserving, recording, loaning, exhibiting and most importantly, sharing stories.**

By sharing our Collection, we bring stories to life for children, families and educators across the country. We showcase the creative process behind making a book, highlighting the practise, the rejection, the perseverance and the collaboration involved which, in turn, supports the development of resilience and reflection. In 2022 we launched [sevenstories.online](https://sevenstories.online) making our Collection available for all to access, discover and enjoy.

Extensive research has proven that nurturing reading for pleasure will have life-long benefits for a child – with more impact on their future than their socio-economic background.

We believe we have a special responsibility, especially post-pandemic, to put stories at the heart of every single childhood regardless of circumstances or place.



# We MAKE Stories

Learning &  
Outreach



At Seven Stories, we support a one-of-a-kind educational programme that operates in a multitude of ways to directly improve literacy and oracy levels while promoting wellbeing across wider communities across the North East and wider regions.

No matter where a child lives, or their family background, reading holds the power to open doors anywhere and everywhere, boasting a hugely positive impact on education, aspiration, opportunity and quality of life.

A love of reading not only develops essential literacy skills, helping children to become fluent readers and speakers while independent thinkers and writers, but it also connects them with alternative ideas, experiences, places and times; fuelling imagination and creativity inspiring the thinkers, creators, writers, illustrators, carers, educators and entrepreneurs of the future.

**Our extensive educational programme supports teachers, parents and home-educators through sharing the power of stories and allowing readers to feel excited and inspired to tell their own stories, in their own ways.**

## Supporting Schools & Home Educators

- **Hooks into Books**
- **Authors into Schools**
- **Reader in Residence**
- **Educator CPD**
- **School Visits**



# SHARE A STORY, CHANGE A LIFE.



**At Seven Stories, our primary emphasis is on supporting and facilitating a love of reading through access to storytelling in its many forms...**

Our impressive Collection of paintings, illustrations, and drafts from the likes of Judith Kerr, Nick Sharratt, Philip Pullman, Enid Blyton and Tony Ross, is a unique asset to the North East. Located right on your doorstep, The Seven Stories Collection is home to over one million items from the making of children's literature and has grown to become a valuable asset to Newcastle upon Tyne's rich literary tapestry.

But, we need your help for more children to have direct access to it.

Your support could fund our vital work in making the Seven Stories Collection more accessible to children and adults alike, funding our community and outreach work with families across the UK, while ensuring sevenstories.online remains a free resource for all.

Alternatively your support could help our beloved Visitor Centre to operate day-to-day, funding an exhibition development, sponsoring a storyteller or even a Reading Nook; allowing children and young people the experience of being read to or seeing a gallery for free.

Or, perhaps you're passionate about sponsoring outreach work and promoting wellbeing through sharing stories, supporting us to provide bespoke book packages to schools or donating beloved books to foodbanks.

In becoming a corporate partner of Seven Stories, you will be supporting an educational charity with a true impact and strong commitment to widening access, developing literacy and oracy skills while supporting educational inclusion.

**We firmly believe through widening access to stories, we can transform a young person's life.**





# BE PART OF OUR STORY...



## Support our Collection

- Support our Collection being retained in Newcastle upon Tyne and complimenting the region's rich literary tapestry
  - "Brighten up your Boardroom" through sponsoring an exhibition at the office
  - "Art for All" through sponsoring an exhibition at hospital wards or community centres
  - Support our digital Collection to continue free access for all via [sevenstories.online](http://sevenstories.online)
- 



## Support our Learning & Outreach programme

- Sponsor Hooks into Books packs into schools
  - Sponsor "Authors into Schools" (digital / in-person events)
  - Sponsor a Seven Stories Storyteller in community centres
  - Sponsor a "Story Book Bank" donation package
- 



## Support our Visitor Centre

- Sponsor an exciting exhibition
- Sponsor a "reading nook"
- Support our Free Entry Model
- Support with core building and operational costs

# Supporting YOU.

We run a variety of Workplace Wellness Initiatives to help your company harness the power of storytelling...

- Storytelling Training
- Presentation Skills Workshop
- Team-Building Activities
- Family Fun Days



## Hire Us

"What a fantastic venue for an event. It was the first time at Seven Stories and I took my kids back yesterday as I knew they'd love it!"



Get in touch  
[hire@sevenstories.org.uk](mailto:hire@sevenstories.org.uk)  
to save a date and we can  
get creative!



# STORIES FROM 7 STORIES

"Literature has always been a part of my life, but we've had a real struggle convincing my daughter to put down her trusty tablet and pick up a book. I think Seven Stories is going to change this!"

"I recently visited Seven Stories, I didn't have much money and wanted to do something special with my children. We had an amazing day, even more amazingly my son has gone on to read two books since our visit! Seven Stories showed him that reading and writing can be fun."

"After visiting Seven Stories, my daughter asked me to read to her at bedtime for the very first time. Thankfully it was dark so she couldn't see me welling up. What a magical world you have created on Lime Street."

"Our Storyteller at Seven Stories was so wonderful at including all the children, she was able to coax a very shy Japanese speaker into participating with English stories - it was the first time she had engaged with strangers in English."

"Our Story Catcher really brought the stories to life and it speaks volumes that - on a nightly basis - we're still being asked to read 'I Am Bat' and 'Shhh...We Have a Plan' along with others we bought from the Seven Stories bookshop. Thank you for all the wonderful work you do!"

"My Granddaughter had a magical time visiting Seven Stories. Excellent Collection, very well organised events and the staff were great with her - knowledgeable, friendly and attentive. It's important to promote reading with children and this is such a fun way to do it."

# OTHER WAYS YOU CAN HELP.

## BECOME A BUSINESS SUPPORTER

If you prefer a philanthropic approach and would like to do your bit to support Seven Stories, protect our Collection and retain it in Newcastle, you can donate anonymously.

Give as little or as much as you like and we won't tell anyone except our accountant!

## DIGITAL SPONSORSHIP

- Band 1 - Digital Collection sponsorship
- Band 2 - Social platform sponsorship
- Band 3 - E-Newsletter Sponsorship

## OR YOU CAN VISIT US



Follow our socials:

